

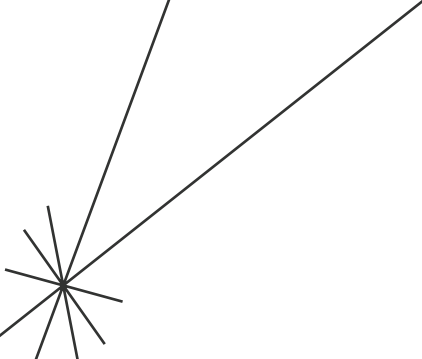
2018/19

B.14 (19)

Minister's Report
on Non-departmental
Appropriations

Manatū Taonga
Ministry for Culture
& Heritage





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SCOPE

Identification, registration, site recording and associated promotion of the conservation, protection and care of historic places, and purchasing of management services for properties, including maintenance work and provision of access for the public.

WHAT IS INTENDED TO BE ACHIEVED WITH THIS APPROPRIATION

This appropriation is intended to achieve conservation of our stories, places and collections for present and future generations.

HOW WELL WE DELIVERED IT

This section provides an assessment of our delivery against the performance measures set out in the Information Supporting the Estimates for 2018/19.

Heritage New Zealand and Antarctic Heritage Trust

Performance measures	Actual performance 2018	Budget standard 2019	Actual performance 2019
Total visitor numbers to Heritage New Zealand staffed properties	228,996	210,000	296,163
Number of Archaeological Authorities processed	692	680	641
Additions to the New Zealand Heritage List (including those of significance to Māori)	19	19	22
Building and artefact conservation and restoration work planned for the year will be achieved (Antarctic Heritage Trust)	90%	100%	60%

Heritage New Zealand – Archaeological Authorities

Archaeological authority numbers are externally driven. The number of emergency authorities is now declining more sharply than expected post the Canterbury and Kaikoura earthquakes. Heritage New Zealand received 92 emergency authorities instead of the anticipated 125. These included 87 Canterbury earthquake authorities and 5 other emergency authorities. The number of ordinary authorities is increasing with 549 received instead of the anticipated 520.

Antarctic Heritage Trust – Conservation and Restoration Work

Logistical issues prevented the conservation team from reaching Cape Adare. Following an iceberg encounter, the Chinese National Antarctic Programme icebreaker was not able to proceed to site meaning the 12 tonnes of equipment and materials they were transporting to site for AHT could not be delivered and work was suspended for the season.

Financial performance

	Actual 2018 \$000	Budget 2019 \$000	Actual 2019 \$000
Management of historic places			
Antarctic Heritage Trust	526	526	526
Heritage New Zealand	12,988	13,738	13,838
	13,514	14,264	14,364

SCOPE

Collection development, collection management, public programmes and repatriation of kōiwi tangata.

WHAT IS INTENDED TO BE ACHIEVED WITH THIS APPROPRIATION

This appropriation is intended to achieve engagement with New Zealanders about the nation's cultural and audiovisual taonga through high-quality exhibitions, screening, events and outreach activities.

HOW WELL WE DELIVERED IT

This section provides an assessment of our delivery against the performance measures set out in the Information Supporting the Estimates for 2018/19.

Number of people who access the national collections

Performance measures	Actual performance 2018	Budget standard 2019	Actual performance 2019
Te Papa (visitors only)	1,515,195	1,450,000	1,548,646
Te Papa (online visitors)	3,111,161	2,800,000	3,356,350
Ngā Taonga Sound & Vision (all sources)	2,149,150	1,500,000	3,342,213

Te Papa

Performance measures	Actual performance 2018	Budget standard 2019	Actual performance 2019
Percentage of adult visitors surveyed reporting a satisfaction rating of 'satisfied' to 'extremely satisfied' for overall museum experience during their visit	96.9%	95.0%	95.5%
Number of regions where Te Papa collections are shared (through touring and loans)	11	10	12
The number of partnerships and workshops with museums and galleries including iwi	Revised measure	50	66
Percentage of museums, galleries and iwi that recommend engagement with Te Papa to others	90%	90%	92%
Repatriations from international institutions completed each year	3	2	2

Ngā Taonga Sound & Vision

Performance measures	Actual performance 2018	Budget standard 2019	Actual performance 2019
Percentage of Acquisition Plan achieved	98%	90%	117%
Percentage of collection available (subject to rights clearance)	44%	50%	45%
Percentage of collection housed in best practice conditions	60%	60%	60%
Percentage of revenue from non-government sources	9%	16%	8%

Ngā Taonga – Percentage of Collection Available

Following the publication of the Estimates Ngā Taonga has confirmed its target level of collection available (subject to rights clearance) for 2018/19 was 40%. The retention of a 50% target was in error.

Ngā Taonga – Percentage of Revenue from Non-Government Sources

Revenue from non-government sources was lower than expected. This was primarily due to income from archive services being lower than forecasted. Sales from cinema, café, retail and venue hire was lower than forecasted due to cinema and café being closed from December 2018 in anticipation for relocation to National Library.

Financial performance

	Actual 2018 \$000	Budget 2019 \$000	Actual 2019 \$000
Museum services			
Museum of New Zealand Te Papa Tongarewa	29,574	29,574	29,574
Ngā Taonga Sound & Vision	5,020	5,020	5,020
	34,594	34,594	34,594

VOTE ARTS, CULTURE AND HERITAGE

Performing Arts Services

SCOPE

Providing opportunities for New Zealand audiences to experience high-quality live symphonic music, ballet and kapa haka performances, supporting the growth of the contemporary music industry, and encouraging participation in and appreciation of these art forms in New Zealand.

WHAT IS INTENDED TO BE ACHIEVED WITH THIS APPROPRIATION

This appropriation is intended to achieve world class performances which reflect our culture, identity and traditions for New Zealand and international audiences.

HOW WELL WE DELIVERED IT

This section provides an assessment of our delivery against the performance measures set out in the Information Supporting the Estimates for 2018/19.

Audiences for symphonic music, ballet and kapa haka performances

Performance measures	Actual performance 2018	Budget standard 2019	Actual performance 2019
Audiences for symphonic music	91,963	111,740	94,306
Audiences for ballet performances	58,704	55,000	65,201
Audiences and participation at Kapa Haka events in regional and educational settings	76,341	95,000	127,783
Television audiences for Kapa Haka events	1,302,939	1,050,000	2,660,153

NZSO – Audiences for Symphonic Music

Audience attendance has fallen in the first half of 2019, mostly due to lower than expected attendance at a number of concerts during that period.

Te Matatini – Television Audiences for Kapa Haka events

This figure includes online viewership (livestream and on-demand) and will therefore cover repeat viewings. This measure has been revised from 2017/18 to include online audiences.

NZ centres reached by live performances

Performance measures	Actual performance 2018	Budget standard 2019	Actual performance 2019
NZ centres reached by live symphonic performances	16	19	18
NZ centres reached by live ballet performances	14	14	21
NZ centres reached by live Kapa Haka performances (number over two years)	18	16	18

NZSO – Centres reached by live symphonic performances

The budget standard was an earlier assessment of what centres would be reached that was superseded. The actual number reached in 2018/19 was an increase on the previous year.

Concerts/performances feature NZ artistic content

Performance measures	Actual performance 2018	Budget standard 2019	Actual performance 2019
NZ symphonic compositions performed	30	18	23
Royal New Zealand Ballet – percentage of NZ creative artists	61%	45%	43%
Royal New Zealand Ballet – Number of works with NZ artistic content	7	5	11
New Zealand Music Month continues to attract public support as evidenced through the number of NZ music performances nationwide during May	1,050+	1,000	1,020+

RNZB – NZ Creative Artists

RNZB has experienced difficulty attracting New Zealand dancers because remuneration is higher overseas and there is a shortage of classically-trained New Zealand ballet dancers graduating from NZSD.

Royal New Zealand Ballet education and community activity

Performance measures	Actual performance 2018	Budget standard 2019	Actual performance 2019
Attendance and participation at Royal New Zealand Ballet education and community activities	26,650	20,000	35,112

Contemporary music capability

Performance measures	Actual performance 2018	Budget standard 2019	Actual performance 2019
Professional development and education activities meet or exceed sector expectations as evidenced by attendance and participation surveys from New Zealand Music Commission seminars, workshops and school programmes (average satisfaction rating)	88%	85%	92.5%
International marketing projects provided with matching funds through Outward Sound have robust plans and demonstrate capability to achieve increased overseas earnings, as assessed by an industry advisory group (percentage of projects)	100%	100%	100%

Financial performance

Performing arts services	Actual 2018 \$000	Budget 2019 \$000	Actual 2019 \$000
New Zealand Symphony Orchestra	14,646	14,646	14,646
Royal New Zealand Ballet	5,384	5,384	5,384
Te Matatini	1,948	1,948	1,948
New Zealand Music Commission	1,578	2,228	2,228
	23,556	24,206	24,206

VOTE ARTS, CULTURE AND HERITAGE

Promotion and Support
of the Arts and Film

SCOPE

Contributing to the development of New Zealand's cultural identity and international profile; supporting access and participation by New Zealanders in the arts; encouraging and recognising innovation and excellence through the support of new work and presentation of New Zealand arts and film to New Zealanders.

WHAT IS INTENDED TO BE ACHIEVED WITH THIS APPROPRIATION

This appropriation is intended to achieve high-quality New Zealand arts and film productions for New Zealand and international audiences.

HOW WELL WE DELIVERED IT

This section provides an assessment of our delivery against the performance measures set out in the Information Supporting the Estimates for 2018/19.

New Zealand Film Commission (NZFC)

Performance measures	Actual performance 2018	Budget standard 2019	Actual performance 2019
Number of writers/directors/producers who move from an NZFC talent initiative to NZFC funded feature film development or identified alternative pathway (three year rolling target)	New measure	60	73
Total admissions at the NZ box office for all NZFC funded feature films	New measure	200,000	142,146
Number of NZFC funded feature films	12	12	14
Proportion of NZFC feature films released theatrically in New Zealand that are culturally significant (over a three year time frame)	87.5%	80%	80%
Total annual value of production expenditure in New Zealand administered within the New Zealand Screen Production Grant (NZSPG) scheme (NZ Productions only)	New measure	\$52 million	\$49 million

NZFC – Total Admissions

NZFC's slate of anticipated film releases in 2018/19 was over-represented by lower budget films and documentaries which didn't have the potential to break-out and attract large numbers of admissions.

NZFC – Production Expenditure

Delays with processing a significant grant application in this period led to an underspend in the 2018/19 year.

Creative New Zealand

Performance measures	Actual performance 2018	Budget standard 2019	Actual performance 2019
Percentage of investment organisations that meet/exceed expectations set in their funding arrangements	97%	>= 95%	95%
Percentage of completed projects that meet/ exceed expectations in funding agreements	99%	>=98%	99%
High-quality New Zealand art is developed: Number of new New Zealand works developed funded by Creative New Zealand (includes Investment programme and Project funding)	1,878	>= 400	2,666
New Zealanders experience high-quality arts: Number of attendances at arts activities/events (see Note 1) funded by Creative New Zealand (includes Investment programme and Project funding)	2,192,372	>= 1,600,000	2,115,212
New Zealanders participate in the arts: Number of participants in arts activities (see Note 1) funded by Creative New Zealand (includes Investment programme, Creative Communities Scheme and Project funding)	265,673	>= 232,000	262,592
New Zealand arts gain international success: Number of individuals/organisations funded by Creative New Zealand to engage internationally (across all programmes)	161	>= 150	143
New Zealand arts gain international success: Number of international arts activities/events (see Note 1) funded by Creative New Zealand (across all programmes)	1,318	>= 500	2,610

Note 1 – 'Arts activities' captures a wide variety of works funded by Creative New Zealand (eg, plays, concerts, dance performances, exhibitions, workshops, masterclasses and publications).

'Events' capture the number of opportunities audiences have to experience arts activities (eg, each time a play, concert, dance performance, workshop, masterclass occurs; each day an exhibition is open to the public; each sale or publication).

Financial performance

	Actual 2018 \$000	Budget 2019 \$000	Actual 2019 \$000
Promotion and support of the arts and film			
Creative New Zealand	15,689	15,689	15,689
New Zealand Film Commission	5,401	5,401	5,401
	21,090	21,090	21,090

VOTE ARTS, CULTURE AND HERITAGE

Public Broadcasting Services

SCOPE

This appropriation is limited to providing funding for New Zealand television and radio programmes, music, archiving and transmission coverage; maintenance of codes and determination of complaints on broadcasting standards; and funding a national Pacific radio network and international radio and television services to the Pacific.

WHAT IS INTENDED TO BE ACHIEVED WITH THIS APPROPRIATION

This appropriation is intended to achieve diverse and relevant New Zealand television, radio and on-line content, meeting appropriate content standards, available to New Zealand and Pacific audiences.

HOW WELL WE DELIVERED IT

This section provides an assessment of our delivery against the performance measures set out in the Information Supporting the Estimates for 2018/19.

Radio New Zealand International (RNZI)

Performance measures	Actual performance 2018	Budget standard 2019	Actual performance 2019
Number of Pacific radio stations that relay or re-broadcast RNZI news bulletins	17	17	21
Transmission and Service Availability (other than time lost for planned maintenance): Analogue and Digital Short-wave Network	99.53%	99%	99.56%

NZ on Air

Performance measures	Actual performance 2018	Budget standard 2019	Actual performance 2019
The percentage of the NZ Media Fund invested in each content stream will be:			
- Scripted stream	31%	31%	29%
- Factual stream	31%	31%	32%
- Music stream	3%	3%	3%
- Platforms stream	35%	35%	36%
A majority of the NZ Media Fund is invested in contestable content to maximise flexibility	64%	More than 50%	63%
Number of Scripted and Factual hours funded (includes all formats e.g. television, online, radio)	1,497	More than 1,120 hours	1,222
Investments in Platforms (excluding RNZ) are reviewed on a rolling cycle over 5 years to ensure audiences are being well served (or more frequently if required)	1 review completed	1 review completed	1 review completed
Funding for targeted audiences (including s36(1)(c)) (see Note 1) of the Broadcasting Act 1989 is at least 20% of total funding (excluding diverse content provided by RNZ)	34%	At least 20%	39.8%
NZ music content on commercial radio meets the target set by the Minister of Arts, Culture and Heritage and the Radio Broadcasters Association (see Note 2)	13.94%	Target met	18.04%
NZ music content on alternative radio is at least 40%	50.73%	40%	53.61%
Number of agreements for streaming NZ music with significant platforms (see Note 3)	1	At least 2	1
Over 50% of first run prime time content for TV achieves average audiences of 100,000 or higher (excludes on-demand audiences) (see Note 4)	58%	More than 50%	60%
50% of funded digital content will achieve more than 50,000 views in its first 6 months online (see Note 5)	53%	More than 50%	51.9%
The majority of New Zealanders believe NZ On Air supports local content important to New Zealanders	74%	75%	81%
Content in over 40 languages (including 9 Pacific) is funded	Achieved (51 languages)	Achieved	Achieved (49 languages)

NZ on Air – Scripted Stream

The percentage of the NZ Media Fund (NZMF) invested in scripted stream was driven by the increase in funding changing the balance across the NZMF. In particular, this was impacted by an extra \$4.5 million invested into Platforms for RNZ and most of the joint RNZ/NZ on Air Innovation Fund going into the factual stream.

Broadcasting Standards Authority (BSA)

Performance measures	Actual performance 2018	Budget standard 2019	Actual performance 2019
Percentage of decisions issued within 20 working days after Board meeting where decision made	99%	90%	100%
External reviews commissioned on approach the BSA takes in applying the standards	1	1	1

Note 1 – Includes children, youth, persons with disabilities and minorities in the community.

Note 2 – The target in place for 2018-19 was 20%. The full year result is an average across all four quarters. There has been an improving trend since 1 January 2018.

Note 3 – NZ On Air continues to work closely with streaming services to promote NZ music placement and profile. Most streaming services do not enter written agreements around this activity, however NZ On Air has enabled in-market masterclasses to support local artists in improving their cut-through onto platforms such as Spotify and YouTube this year.

Note 4 – ‘First run’ refers to programmes not previously shown on TV. ‘Primetime’ is 6:00pm – 10:30pm seven days a week. On-demand and repeat screenings increase audience numbers further.

Note 5 – This measures funded digital content which completes its first six months online during the 2018/19 year.

Financial performance

Public Broadcasting Services	Actual 2018 \$000	Budget 2019 \$000	Actual 2019 \$000
NZ On Air	132,266	132,266	146,766
Radio New Zealand International	1,900	1,900	1,900
Broadcasting Standards Authority	609	609	609
	134,775	134,775	149,275

VOTE ARTS, CULTURE AND HERITAGE

Regional Culture
and Heritage Fund (RCHF)

SCOPE

This appropriation is limited to providing contributions to capital projects at regional cultural and heritage institutions.

WHAT IS INTENDED TO BE ACHIEVED WITH THIS APPROPRIATION

This appropriation is intended to achieve capital projects at arts, culture and heritage collecting institutions, exhibitions venues, whare taonga and performing arts venues.

HOW WELL WE DELIVERED IT

This section provides an assessment of our delivery against the performance measures set out in the Information Supporting the Estimates for 2018/19.

Regional Culture and Heritage Fund (RCHF)

	Actual performance 2018	Budget standard 2019	Actual performance 2019
Performance measures			
Ministerial satisfaction with the quality of funding recommendations	Good	Rated 'good' or 'better'	Very Good

Ministerial satisfaction measures

Ministerial satisfaction is assessed on a four-point scale between 'Poor' and 'Very Good'.

VOTE ARTS, CULTURE AND HERITAGE

Earthquake-prone Heritage Buildings

SCOPE

This appropriation is limited to supporting earthquake strengthening of privately-owned heritage buildings.

WHAT IS INTENDED TO BE ACHIEVED WITH THIS APPROPRIATION

This appropriation is intended to incentivise owners of earthquake-prone heritage buildings to undertake seismic strengthening work that enhances heritage values.

HOW WELL WE DELIVERED IT

This section provides an assessment of our delivery against the performance measures set out in the Information Supporting the Estimates for 2018/19.

Earthquake-prone Heritage Buildings

Performance measures	Actual performance 2018	Budget standard 2019	Actual performance 2019
Expert advisory panel satisfaction with the quality of information available for assessing grant applications	Rated 'good' or better	Rated 'good' or better	Good
Visits to the Heritage EQUIP website and information package	543	Average of 500 visits per month	Average monthly visits of 857

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New Zealand Government

Cover (from left): Linocut prints made by Cherie Jacobson and Malama Mahe. The artworks were made at a printmaking lesson taught by Julie Moonlight, as part of the Matariki celebrations for Manatū Taonga staff in July 2019.